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ABSTRACT

In fall 1987, a study was conducted at William Rainey Harper College (WRHC) to develop a profile of WRHC students and assess the college's market outreach. Surveys were mailed to random samples of 500 degree credit students and 300 non-degree credit students. Response rates of 80% for the degree credit students and 78% for the non-degree credit students were obtained. Study findings included the following: (1) most of the demographic characteristics of students remained fairly constant over the past 5 to 10 years; (2) almost 2.6% of the district population was enrolled in degree programs and 1.7% in continuing education programs at WRHC during fall 1987; (3) 49% of the degree credit students and 25% of the continuing education students were enrolled during the day, while 49% of the degree credit students and 66% of the continuing education students were enrolled in evening courses; (4) 63% of the degree credit students and 86% of the continuing education students were employed full time; (5) while degree credit students planned to stay at WRHC for less time than respondents to previous surveys, continuing education students planned to stay at the college longer; (6) compared to previous years, fewer degree credit and continuing education students planned to continue in the same job after leaving WRHC; and (7) the presence of the campus, the influence of friends and relatives, and the semester schedule continued to be the major factors that first attracted residents' attention to the school, while the factors which actually led to students to enroll at WRHC continued to be friends and relatives, convenience, and the availability of specific programs. Detailed study results and the survey instrument are appended. (EJV)

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# STUDENT CHARACTERISTICS AS COMPARED TO THE COMMUNITY PROFILE, FALL 1987

Volume XVI
Number 13
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Office of Planning & Research

JC 880 307

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## ABSTRACT

THE PURPOSE OF THIS STUDY WAS TO PROVIDE A FALL 1987 STUDENT PROFILE FOR GENERAL INFORMATION PURPOSES. THE PROFILE CONTAINS SOME DATA WHICH IS NOT AVAILABLE ON THE AUTOMATED STUDENT DATA FILE. IN ADDITION, THIS REPORT ANALYZES HARPER'S MARKET OUTREACH. RANDOM SAMPLES OF 500 DEGREE CREDIT STUDENTS (3.7% OF THE TOTAL CREDIT STUDENT POPULATION) AND 300 NON-DEGREE CREDIT STUDENTS (3.2% OF THE TOTAL NON-DEGREE CREDIT POPULATION) WERE SURVEYED BY MAIL. RESPONSE RATES OF 80 PERCENT FOR DEGREE CREDIT AND 78 PERCENT FOR NON-DEGREE CREDIT STUDENTS WERE OBTAINED. AUTOMATED STUDENT DATA WAS GATHERED ALONG WITH COMMUNITY DEMOGRAPHIC DATA.

AN ANALYSIS OF THIS DATA LED TO THE FOLLOWING CONCLUSIONS: MOST OF THE DEMOGRAPHIC FACTORS HAVE REMAINED FAIRLY CONSTANT THE LAST FIVE TO TEN YEARS. WHILE STUDENT ENROLLMENTS DROPPED SUBSTANTIALLY IN THE FALL OF 1984 AND SLIGHTLY IN 1985 AND 1986. IN 1987 ENROLLMENT OF DEGREE CREDIT STUDENTS REMAINED FAIRLY EQUAL TO 1986. FOR NON-DEGREE CREDIT STUDENTS ENROLLMENT INCREASED SLIGHTLY. MOST OF THE FACTORS CONCERNING STUDENTS DID NOT SIGNIFICANTLY CHANGE WHEN COMPARED TO 1986. HOWEVER, THE LENGTH OF TIME DEGREE CREDIT STUDENTS ARE PLANNING TO STAY AT HARPER DECREASED WHILE NON-DEGREE CREDIT STUDENTS ARE PLANNING TO STAY AT HARPER FOR LONGER PERIODS. A DECREASED NUMBER OF BOTH DEGREE CREDIT STUDENTS AND NON-DEGREE CREDIT STUDENTS WILL CONTINUE ON THE SAME JOB AFTER LEAVING HARPER. MORE STUDENTS SHOWED INTEREST IN CAR POOLING OR PUBLIC TRANSPORTATION ALTHOUGH THE NUMBER OF STUDENTS USING THESE MEANS OF TRANSPORTATION CONTINUE TO BE VERY LOW.

THE PRESENCE OF THE CAMPUS, THE INFLUENCE OF FRIENDS AND RELATIVES AND THE SEMESTER SCHEDULE CONTINUE TO BE THE MAJOR FACTORS IN FIRST GETTING RESIDENTS' ATTENTION. THE MAJOR FACTORS WHICH ACTUALLY ATTRACT STUDENTS TO ENROLL AT HARPER CONTINUE TO BE FRIENDS AND RELATIVES, CONVENIENCE, AND THE AVAILABILITY OF SPECIFIC PROGRAMS AND OFFERINGS. DIRECT MAILINGS TO RESIDENTS' HOMES ONCE AGAIN PROVE TO BE MORE IMPORTANT FOR ATTRACTING NON-DEGREE CREDIT STUDENTS THAN DEGREE CREDIT STUDENTS.

TABLE OF CONTENTS


| | | Page |
|---|---|---|
| I. | Purpose | 1 |
| II. | Population Surveyed | 1 |
| III. | Method Used | 1 |
| IV. | Discussion of Results | 2-4 |
| V. | Major Conclusions | 4 |
| VI. | Detailed Results | |
| | A. Comparison of Respondents with Sample and Population | 5 |
| | B. Geographic Location of Students - Degree Credit | 6 |
| | C. Geographic Location of Students - Non-Degree Credit | 7 |
| | D. Degree to Which Various Segments of District Population Enrolled at Harper - Degree Credit - Males/Females | 8 |
| | E. Degree to Which Various Segments of District Population Enrolled at Harper - Non-Degree Credit - M/F | 9 |
| | F. Class Load | 10 |
| | G. When Students are Enrolled | 10 |
| | H. Where Students are Enrolled | 10 |
| | I. Male/Female Trends | 10 |
| | J. Marital Status of Students | 10 |
| | K. Age of Students | 11 |
| | L. Children of Students | 11 |
| | M. Present Full-Time Occupation | 11 |
| | N. Financial Independence from Parents | 12 |
| | O. Income of Students Who are Independent of Parents | 12 |
| | P. Income of Parents of Dependent Students | 13 |
| | Q. Primary Ethnic Background | 13 |
| | R. Language Used Most at Home | 14 |
| | S. Length of Time Planned to Stay at Harper as Student | 14 |
| | T. Plans for a Major Field | 15 |
| | U. Highest Degree Planned | 15 |
| | V. Highest Educational Level Attained Prior to Attending Harper College | 15 |
| | W. How Student First Heard About Harper | 16 |
| | X. What or Who Most Convinced Student to Attend Harper | 17 |
| | Y. Sources from Which Greatest Help was Received in Obtaining Needed Information at Harper | 18 |
| | Z. What Students Plan to do When They Leave Harper | 18 |
| | AA. Principle Purpose in Enrolling at Harper | 19 |
| | BB. Means of Transportation to Harper College | 19 |
| | CC. Preference for Public Transportation or Car Pool | 19 |
| | DD. Sources of Financing Education at Harper College | 20 |
| VII. | APPENDIX — Cover Letter with Survey Instrument | |

## PURPOSE

The purpose of this study was to provide a fall 1987 student profile for general information purposes. This profile contains some data which is not available on the automated student data file. In addition, this study compares student data with community demographic data including actual 1980 census data and allows an analysis of the percentage of various subgroups of the community reached by Harper. This study is part of the institution's outreach efforts to study Harper students and to use the data to help the institution better serve the needs of these groups.

## POPULATION SURVEYED

Among the degree credit students a random sample of 500 students was chosen representing 3.7 percent of the total of 13,542 degree credit students enrolled in the fall of 1987. Similarly, a random sample of 300 non-degree credit students was selected which represents 3.2 percent of this non-degree credit population of 9,507 students. Responses were received from 401 of the 500 degree credit students for a return rate of 80 percent. Likewise, 233 of the 300 non-degree credit students answered the survey for a 78 percent response rate.

| | Degree Credit Students | | Non-Degree Credit Students | |
|---|---|---|---|---|
| | Number | Response Percent | Number | Response Percent |
| Mail Responses | 321 | 64.2 | 186 | 62.0 |
| Telephone Responses | 80 | 16.0 | 47 | 15.7 |
| Total Responses | 401 | 80.2 | 233 | 77.7 |
| Refused to Answer | 3 | .6 | 11 | 3.6 |
| Non-forwardable | 10 | 2.0 | 8 | 2.7 |
| Could not reach by telephone | 86 | 17.2 | 48 | 16.0 |
| Total non-responses | 99 | 19.8 | 67 | 22.3 |
| Total Sample | 500 | 100.0 | 300 | 100.0 |

In looking at data from respondents, non-respondents and the whole Harper population, it should be noted that females are overrepresented in the degree credit sample, therefore, creating an increase in the number of part-time respondents in the degree credit sample.

## METHOD USED

The instrument shown in the appendix is somewhat similar to the one developed for the 1974 survey and used in subsequent surveys. This survey was mailed to the previously described sample with a pre-addressed, stamped, return envelope. After three weeks, those who did not respond were sent a second survey. After another three weeks, some of the information was gathered over the telephone from those who still had not responded. Some information was gathered from Harper's student data system and still other data was obtained from the actual 1980 census data for the Harper District.

DISCUSSION OF RESULTS

In examining the demographic patterns among students, it appears that since the late '70s the proportion of males has remained fairly constant below the 50 percent mark. Among degree credit students, 43 percent are male which is the same as it has been since 1977. Prior to 1975 males exceeded females. Among non-degree credit students, 30 percent are males, and this has remained fairly constant since 1985. Considering educational backgrounds students bring to Harper, about 46 percent of the degree credit students have had some college and 11 percent already have a bachelor's degree. Among non-degree credit students, 74 percent have had some college while 46 percent have a bachelor's degree. This continues to be much higher than the general population of the district where 26 percent have a bachelor's degree.

The average age of degree credit students has remained fairly stable over the last ten years at about 27 years of age while the average age of non-degree credit students is 37, the same as it was for 1986. Among non-degree credit students, 31 percent are single which is slightly lower than previous years.

Of keen interest to those involved with outreach efforts of Harper College is the distribution of student residences. Overall, almost 2.6 percent of the district population was enrolled in degree credit programs at Harper during the fall of 1987. This percentage has been fairly stable since 1985. Schaumburg and Palatine Townships continue to have the highest enrollment rates with about 3.2 percent enrolled. Wheeling and Elk Grove Townships and the Barrington area had only 2.1 percent of their population enrolled.

With regard to continuing education offerings, Harper enrolled about 1.7 percent of the district population. Barrington provided the highest percentage of its population attending Harper at about 2.3 percent. Palatine Township had 2 percent attending while Schaumburg Township had 1.8 percent attending and Wheeling and Elk Grove Townships had 1.4 percent of their population attending non-degree credit programs at Harper.

The proportions of students enrolling was 49 percent day and 49 percent evening for degree credit students and 25 percent day and 66 percent evening for non-degree credit students. Almost 2 percent of the degree credit students and 9 percent of the non-degree credit students are enrolled on the weekend. This is a slight decrease from weekend enrollment percentages reported last year, although a goal of the institution continues to be to increase this weekend enrollment. Over 6 percent of the degree credit students and 29 percent of the non-degree credit students are enrolled off campus. Another goal of the institution is to increase off-campus enrollment especially at in-plant locations.

When asked about their employment status some 63 percent of the degree credit students indicated they were employed full time while 9 percent said they were homemakers. This latter statistic has been fairly constant for the last three years. Responses to the question also showed 26 percent were employed full time on semiprofessional jobs, and 9 percent on semiskilled jobs. Six percent of the degree credit students were employed full time in executive management positions. Among non-degree credit students, 86 percent were employed full time with 25 percent in semiprofessional jobs, 17 percent in professional jobs and 19 percent in executive managerial positions. The average income of degree credit students employed full time, who are independent of parents, was $27,300, up over 15 percent from the previous year while non-degree credit students employed full time earned an average salary of $44,400, also up 15 percent from the previous year. These average salaries compared to $50,600 as the average family income in the northwest suburbs as surveyed by the Daily Herald in 1986.

DISCUSSION OF RESULTS (continued)

Students were once again asked to reveal their source of funds for financing their education at Harper. For degree credit students, 47 percent of the cost was funded by the student's money, 19 percent by parent's funds, 18 percent by employer contributions, and 10 percent by a spouse. Four percent came from scholarships and 2 percent from V.A. funds and loans. Among non-degree credit students, 72 percent of the cost was funded by the students themselves, 13 percent by employer contributions, 7 percent by a spouse, and 5 percent by parents. Two percent received financing from scholarships and 1 percent from V.A. funds and loans.

In discussing their plans for the future when they leave Harper, over 41 percent of the degree credit students plan to transfer while 16 percent plan to get a full-time job and 10 percent will continue on the same job. Almost 11 percent will continue to use Harper for personal development, the highest this figure has ever been. Two-thirds of the non-degree credit students will continue on the same job or continue to use Harper for personal development. Only one-fifth of the non-degree credit students plan to change their lives by getting either a better job or a promotion, by transferring to another college, by becoming employed full time when they are not so employed, or by becoming self-employed. Some 17 percent of the degree credit students said they plan to stay more than three years, slightly down from last year's percentage. For non-degree credit students, 27 percent plan to stay more than three years which is a slight increase from last year's percentage.

The two primary means by which degree credit students first hear about Harper continue to be the physical presence of the campus (23%) and parents, friends or relatives (31%). The percentage hearing about Harper for the first time through the semester schedule received in the mail increased slightly to 8 percent. This percentage continues to be low which is good in that prospective students have already heard about Harper when they receive the schedule. Among continuing education students, the primary means by which they first learn of Harper continue to be the physical presence of the campus (29%), friends and relatives (18%), the semester schedule received in the mail (16%) and newspaper articles or advertising (10.1%).

When asked what most convinced them to attend Harper, degree credit students gave as the principal factors friends and relatives (23%), the fact that they could enroll in a specific program (16%), convenience (14%), low cost and to broaden knowledge (9%). Convenience continues to be decreasing in importance while students enrolling to broaden their knowledge base continues to increase. Among non-degree credit students, the major reasons which convinced them to attend Harper were availability of specific program (22%), friends or relatives (16%), semester schedules received in the mail (15%), convenience (13%), and to broaden knowledge base (8%). Low cost is not a major factor with non-degree credit students and was cited by only 3 percent. As was the case among degree credit students, convenience is no longer the dominating factor it once was in convincing non-degree credit students to attend Harper. It is not clear why the importance of convenience has diminished. It may be that people in the suburbs are becoming more accustomed to traveling further for services.

The greatest sources of information about Harper for degree credit students continue to be the College catalog (43%), the faculty and letters or brochures mailed to them (31%), counselors at Harper (30%), the College semester schedule (28%) and other students (23%). Over 21 percent found the information they needed on their own. Among non-degree credit students the three greatest sources of information

DISCUSSION OF RESULTS (continued)

about Harper were the brochures or letters received in the mail (39%), the College semester schedule (38%) and the College catalog or handbook (29%). Only 2 percent of the degree credit students and 3 percent of non-degree credit students said they did not receive enough information.

Only 6 percent of the degree credit students and 6 percent of the non-degree credit students do not drive themselves to the campus. Among degree credit students, just over 1 percent car pool, 2 percent ride with someone else and 1 percent ride a bus. About 3 percent of the non-degree credit students ride with someone else. Almost 1 percent take the bus. While the number of students using bus service increased slightly, only 9 percent of both degree credit and non-degree credit students indicated an interest in bus service as contrasted to 25 percent in 1980. Interest in car pooling also continues to be low as only 3 percent of both degree credit students and non-degree credit students are interested.

MAJOR CONCLUSIONS

Most of the demographic factors have remained fairly constant the last five to ten years. While student enrollments dropped substantially in the fall of 1984, and slightly in 1985 and 1986, in 1987 enrollment of degree credit students remained fairly equal to 1986 and for non-degree credit students enrollment increased slightly. Most of the factors concerning students did not change much when compared to 1986. However, the length of time degree credit students are planning to stay at Harper decreased while non-degree credit students are planning to stay at Harper for longer periods. A decreased number of both degree credit students and non-degree credit students will continue on the same job after leaving Harper. More students showed interest in car pooling or public transportation although the number of students using these means of transportation continues to be very low.

The presence of the campus, the influence of friends and relatives and the semester schedule continue to be the major factors in first getting residents' attention. The major factors which actually attract students to enroll at Harper continue to be friends and relatives, convenience and the availability of specific programs and offerings. Direct mailings to residents' homes once again prove to be much more important for attracting non-degree credit students than degree credit students.

## COMPARISON OF RESPONDENTS WITH SAMPLE AND POPULATION

### Degree Credit

| | Total Sample | | | | Total Student Population | | | |
|---|---|---|---|---|---|---|---|---|
| | 1984 | 1985 | 1986 | 1987 | 1984 | 1985 | 1986 | 1987 |
| Male | 36.6 | 43.0 | 35.0 | 23.8 | 44.3 | 44.3 | 43.1 | 43.2 |
| Female | 63.4 | 57.0 | 65.0 | 76.2 | 55.7 | 55.7 | 56.9 | 56.8 |
| Under 21 | 36.1 | 36.3 | 34.6 | 33.1 | 38.6 | 37.3 | 36.1 | 36.3 |
| 21 and Over | 63.9 | 63.7 | 65.4 | 66.9 | 61.4 | 61.7 | 63.9 | 63.7 |
| Full Time | 28.0 | 22.6 | 26.4 | 24.0 | 30.6 | 29.7 | 29.9 | 31.1 |
| Part Time | 72.0 | 77.4 | 73.6 | 76.0 | 69.4 | 70.3 | 70.1 | 68.9 |
| Day | 39.2 | 43.6 | 35.2 | 41.0 | 65.6* | 64.8* | 64.7* | 65.0* |
| Evening | 42.8 | 40.6 | 45.0 | 42.5 | 34.4* | 35.2* | 35.3* | 35.0* |
| Combined | 17.6 | 15.6 | 17.8 | 14.4 | | | | |
| Weekend | .4 | .1 | 2.0 | 2.1 | | | | |

### Non-Degree Credit

| | Total Sample | | | | Total Student Population | | | |
|---|---|---|---|---|---|---|---|---|
| | 1984 | 1985 | 1986 | 1987 | 1984 | 1985 | 1986 | 1987 |
| Male | 19.1 | 34.7 | 26.3 | 34.0 | 33.1 | 31.4 | 31.4 | 30.0 |
| Female | 80.9 | 65.3 | 73.7 | 66.0 | 66.9 | 68.6 | 68.6 | 70.0 |
| Under 21 | 3.8 | 6.5 | 6.4 | 6.3 | | | | |
| 21 and Over | 96.2 | 93.5 | 93.6 | 93.7 | | | | |
| Full Time | 0 | .7 | 0 | .3 | | | | |
| Part Time | 100.0 | 99.3 | 100.0 | 99.7 | | | | |
| Day | 25.3 | 22.1 | 18.0 | 21.7 | 38.8* | 37.5* | 38.3* | 42.8* |
| Evening | 62.0 | 71.0 | 64.7 | 61.7 | 61.2* | 62.5* | 61.7* | 57.2* |
| Combined | 6.4 | 3.1 | 8.0 | 10.0 | | | | |
| Weekend | 6.3 | 3.8 | 9.3 | 6.6 | | | | |

*Percent of Student Credit Hours

## GEOGRAPHIC LOCATION OF STUDENTS

### Degree Credit

| Location | 1984 PCT of Population Enrolled at Harper | 1985 PCT of Population Enrolled at Harper | 1986 PCT of Population Enrolled at Harper | 1987 Harper Students | 1987 Population | 1987 PCT of Population Enrolled at Harper |
|---|---|---|---|---|---|---|
| Schaumburg | 3.03 | 3.23 | 3.19 | 3,738 | 112,178 | 3.33 |
| Palatine Township | 2.98 | 3.34 | 2.94 | 2,750 | 87,727 | 3.13 |
| Barrington Unit School District | 2.30 | 2.18 | 2.60 | 821 | 35,834 | 2.29 |
| Wheeling Township | 2.48 | 2.36 | 2.43 | 2,798 | 137,996 | 2.03 |
| Elk Grove Township | 3.11 | 1.86 | 1.86 | 1,798 | 90,806 | 1.98 |
| Total District | 2.82 | 2.61 | 2.61 | 11,905 | 464,541 | 2.56 |
| Number Out-of-District | 1,434 | 1,266 | 1,516 | 1,637 | | |
| Percent Out-of-District | 10.1 | 9.4 | 11.2 | 12.1 | | |
| Villages | | | | | | |
| Palatine | 5.65 | 5.15 | 5.19 | 1,841 | 36,000 | 5.11 |
| Hoffman Estates | 3.08 | 3.12 | 3.13 | 1,429 | 45,000 | 3.18 |
| Schaumburg | 3.01 | 2.76 | 2.80 | 1,938 | 64,034 | 3.03 |
| Rolling Meadows | 3.50 | 2.94 | 2.76 | 569 | 20,167 | 2.82 |
| Hanover Park* | 3.51 | 2.59 | 3.18 | 288 | 11,060 | 2.60 |
| Elk Grove Village | 3.11 | 2.92 | 2.80 | 783 | 30,476 | 2.57 |
| Des Plaines* | 3.33 | 3.24 | 2.32 | 298 | 12,182 | 2.45 |
| Arlington Heights | 2.76 | 2.77 | 2.52 | 1,641 | 71,100 | 2.31 |
| Buffalo Grove* | 2.73 | 2.51 | 2.02 | 326 | 15,439 | 2.11 |
| Prospect Heights | 2.22 | 2.20 | 2.26 | 271 | 13,262 | 2.04 |
| Mount Prospect | 2.49 | 2.79 | 2.07 | 1,052 | 52,634 | 2.00 |
| Wheeling | 2.15 | 1.93 | 2.03 | 476 | 26,400 | 1.80 |

*Only portion which is in-district

## GEOGRAPHIC LOCATION OF STUDENTS
### Non-Degree Credit

| Location | 1984 Percent of Population Enrolled at Harper | 1985 Percent of Population Enrolled at Harper | 1986 Percent of Population Enrolled at Harper | 1987 Harper Students | 1987 Population | 1987 Percent of Population Enrolled at Harper |
|---|---|---|---|---|---|---|
| Barrington Unit School District | 2.23 | 1.17 | 2.14 | 812 | 35,834 | 2.27 |
| Palatine Township | 2.10 | 2.36 | 1.90 | 1,766 | 87,727 | 2.01 |
| Schaumburg Township | 1.79 | 1.99 | 1.83 | 1,987 | 112,178 | 1.77 |
| Elk Grove Village Township | 1.63 | 1.51 | 1.33 | 1,332 | 90,806 | 1.47 |
| Wheeling Township | 1.44 | 1.22 | 1.37 | 1,986 | 137,996 | 1.44 |
| Total District | 1.75 | 1.72 | 1.63 | 7,883 | 464,541 | 1.70 |
| No. Out-of-District | 1,266 | 1,397 | 1,487 | 1,624 | | |
| PCT Out-of-District | 14.2 | 15.1 | 16.5 | 17.1 | | |
| Villages | | | | | | |
| Palatine | 3.80 | 3.72 | 3.48 | 1,340 | 36,000 | 3.72 |
| Schaumburg | 1.85 | 2.43 | 1.67 | 1,224 | 64,034 | 1.91 |
| Rolling Meadows | 2.24 | 2.01 | 2.04 | 377 | 20,167 | 1.90 |
| Arlington Heights | 1.62 | 1.43 | 1.53 | 1,261 | 71,100 | 1.77 |
| Hoffman Estates | 1.79 | 1.90 | 1.62 | 733 | 45,000 | 1.63 |
| Elk Grove Village | 1.51 | 1.38 | 1.21 | 459 | 30,476 | 1.51 |
| Wheeling | 1.59 | 1.44 | 1.47 | 393 | 26,400 | 1.49 |
| Prospects Heights | 2.19 | 1.98 | 1.54 | 162 | 13,262 | 1.22 |
| Mount Prospect | 1.54 | 1.56 | 1.27 | 626 | 52,634 | 1.19 |
| Des Plaines* | 1.10 | 1.15 | .80 | 130 | 12,182 | 1.07 |
| Buffalo Grove* | 1.13 | 1.04 | 1.24 | 135 | 15,439 | .87 |
| Hanover Park* | .97 | .74 | .59 | 72 | 11,060 | .65 |

*Only portion which is in-district

## DEGREE TO WHICH VARIOUS SEGMENTS OF DISTRICT POPULATION ENROLLED AT HARPER

### Degree Credit Enrollment - Males

| Age | Fall Enrollment | | | Population* | | | Percent Enrolled | | |
|---|---|---|---|---|---|---|---|---|---|
| | 1985 | 1986 | 1987 | 1985 | 1986 | 1987 | 1985 | 1986 | 1987 |
| 17 or Below | 28 | 206 | 0 | 3,588 | 3,658 | 3,788 | .78 | 5.63 | 0 |
| 18 | 693 | 706 | 1,084 | 3,606 | 3,557 | 3,627 | 19.22 | 19.85 | 29.89 |
| 19 | 859 | 714 | 296 | 3,461 | 3,295 | 3,251 | 24.82 | 21.67 | 9.10 |
| 20-21 | 1,136 | 969 | 1,330 | 7,833 | 7,562 | 7,392 | 14.50 | 12.81 | 17.99 |
| 22-25 | 1,275 | 1,090 | 986 | 15,496 | 15,215 | 15,440 | 8.23 | 7.16 | 6.39 |
| 26-35 | 1,220 | 1,570 | 1,528 | 37,591 | 38,507 | 39,077 | 3.25 | 4.08 | 3.91 |
| 36-45 | 527 | 372 | 443 | 31,406 | 32,315 | 32,793 | 1.68 | 1.15 | 1.35 |
| 46-55 | 139 | 155 | 99 | 22,808 | 23,578 | 23,927 | .61 | .66 | .41 |
| Over 55 | 83 | 42 | 98 | 41,190 | 41,559 | 42,174 | .20 | .10 | .23 |
| | 5,960 | 5,824 | 5,864 | 166,979 | 169,246 | 171,469 | 3.57 | 3.44 | 3.42 |
| Average Age | 26.2 | 26.0 | 26.0 | | | | | | |

### Degree Credit Enrollment - Females

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 17 or Below | 0 | 276 | 40 | 3,361 | 3,427 | 3,549 | 0 | 8.05 | 1.13 |
| 18 | 846 | 908 | 1,273 | 3,438 | 3,392 | 3,458 | 24.61 | 26.77 | 36.81 |
| 19 | 1,055 | 895 | 566 | 3,937 | 3,749 | 3,698 | 25.53 | 23.87 | 15.31 |
| 20-21 | 1,349 | 1,030 | 990 | 7,688 | 7,422 | 7,255 | 17.55 | 13.88 | 13.65 |
| 22-25 | 1,216 | 1,137 | 1,172 | 16,189 | 15,894 | 16,129 | 7.51 | 7.15 | 7.27 |
| 26-35 | 1,401 | 1,642 | 1,798 | 38,979 | 39,929 | 40,520 | 3.59 | 4.11 | 4.44 |
| 36-45 | 1,269 | 1,297 | 1,313 | 31,942 | 32,867 | 33,354 | 3.97 | 3.94 | 3.94 |
| 46-55 | 291 | 364 | 445 | 22,189 | 22,938 | 23,277 | 1.31 | 1.59 | 1.91 |
| Over 55 | 132 | 148 | 81 | 50,460 | 50,910 | 51,664 | .26 | .29 | .16 |
| | 7,509 | 7,697 | 7,678 | 178,183 | 180,528 | 182,904 | 4.21 | 4.26 | 4.20 |
| Average Age | 28.3 | 28.6 | 28.7 | | | | | | |

*Population by age is taken from 1980 census and projected by NIPC.

## DEGREE TO WHICH VARIOUS SEGMENTS OF DISTRICT POPULATION ENROLLED AT HARPER

### Non-Degree Credit Enrollment - Male

| | Fall Enrollment | | | Population | | | Percent Enrolled | | |
|---|---|---|---|---|---|---|---|---|---|
| | 1985 | 1986 | 1987 | 1985 | 1986 | 1987 | 1985 | 1986 | 1987 |
| 19 and Below | 114 | 103 | 148 | 10,655 | 10,510 | 10,666 | 1.07 | .98 | 1.39 |
| 20-21 | 114 | 104 | 30 | 7,833 | 7,562 | 7,392 | 1.46 | 1.38 | .41 |
| 22-25 | 341 | 448 | 118 | 15,496 | 15,215 | 15,440 | 2.20 | 2.94 | .76 |
| 26-35 | 710 | 896 | 1,095 | 37,591 | 38,507 | 39,077 | 1.89 | 2.33 | 2.80 |
| 36-45 | 511 | 551 | 563 | 31,406 | 32,315 | 32,793 | 1.63 | 1.71 | 1.72 |
| 46-55 | 341 | 310 | 385 | 22,808 | 23,578 | 23,927 | 1.50 | 1.31 | 1.50 |
| Over 55 | 625 | 310 | 503 | 41,190 | 41,559 | 42,174 | 1.52 | .75 | 1.19 |
| | 2,756 | 2,722 | 2,842 | 166,979 | 169,246 | 171,469 | 1.65 | 1.61 | 1.66 |
| Average Age | 40.7 | 36.8 | 39.6 | | | | | | |

### Non-Degree Credit Enrollment - Female

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 19 and Below | 333 | 357 | 248 | 10,736 | 10,568 | 10,705 | 3.10 | 3.38 | 2.32 |
| 20-21 | 67 | 138 | 213 | 7,688 | 7,422 | 7,255 | .87 | 1.86 | 2.94 |
| 22-25 | 733 | 825 | 922 | 16,189 | 15,894 | 16,129 | 4.53 | 5.19 | 5.72 |
| 26-35 | 1,693 | 1,677 | 2,091 | 38,979 | 39,929 | 40,520 | 4.36 | 4.20 | 5.16 |
| 36-45 | 1,266 | 1,320 | 1,702 | 31,942 | 32,867 | 33,354 | 3.96 | 4.02 | 5.10 |
| 46-55 | 899 | 797 | 851 | 22,189 | 22,938 | 23,277 | 4.05 | 3.47 | 3.66 |
| Over 55 | 1,032 | 825 | 638 | 50,460 | 50,910 | 51,664 | 2.05 | 1.62 | 1.23 |
| | 6,028 | 5,939 | 6,665 | 178,183 | 180,528 | 182,904 | 3.41 | 3.29 | 3.64 |
| Average Age | 39.7 | 37.9 | 37.1 | | | | | | |

*Population by age is taken from 1980 census and projected by NIPC.

| | Degree Credit | | | Non-Degree Credit | | |
|---|---|---|---|---|---|---|
| | 1985 PCT | 1986 PCT | 1987 PCT | 1985 PCT | 1986 PCT | 1987 PCT |
| **Class Load** | | | | | | |
| Full Time | 22.6 | 26.4 | 24.0 | .7 | 0 | .3 |
| Part Time | 77.4 | 73.6 | 76.0 | 99.3 | 100.0 | 99.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Number Responding | 500 | 500 | 500 | 300 | 300 | 300 |
| **When Students are Enrolled** | | | | | | |
| Day Only | 43.6 | 35.2 | 41.0 | 22.1 | 18.0 | 21.7 |
| Evening Only | 40.6 | 45.0 | 42.5 | 71.0 | 64.7 | 61.7 |
| Weekends Only | .2 | 2.0 | 2.1 | 3.8 | 9.3 | 6.6 |
| Mixture of Times | 15.6 | 17.8 | 14.4 | 3.1 | 8.0 | 10.0 |
| Portion of Class Hours In Day | 53.5 | 47.2 | 49.3 | 22.3 | 21.9 | 25.6 |
| Portion of Class Hours In Evening | 45.9 | 50.3 | 49.0 | 72.3 | 67.8 | 65.7 |
| Portion of Class Hours On Weekend | .6 | 2.5 | 1.7 | 5.4 | 10.3 | 8.7 |
| Number Responding | 500 | 500 | 500 | 300 | 300 | 300 |
| **Where Students are Enrolled** | | | | | | |
| Main Campus | 93.7 | 95.7 | 93.8 | 77.0 | 71.1 | 71.0 |
| Barrington High School | .2 | .1 | .2 | 5.4 | 3.9 | 5.7 |
| Schaumburg High School | .1 | .9 | .5 | .4 | .2 | .3 |
| Northeast Center | 4.5 | 1.4 | 3.9 | 10.5 | 18.3 | 21.1 |
| Other Locations | 1.5 | 1.9 | 1.6 | 6.6 | 6.5 | 1.9 |
| Enrolled at Main Campus Only | 92.2 | 94.2 | 92.4 | 76.0 | 68.7 | 69.0 |
| Enrolled at One Location Only - Other than Main Campus | 5.6 | 3.6 | 5.1 | 20.7 | 26.0 | 26.2 |
| Enrolled at More Than One Location | 2.2 | 2.2 | 2.5 | 3.3 | 5.3 | 4.8 |
| Number Responding | 500 | 500 | 500 | 300 | 300 | 300 |
| **DEMOGRAPHIC FACTORS OF STUDENTS** | | | | | | |
| **Sex** | | | | | | |
| Male | 43.0 | 35.0 | 23.8 | 34.7 | 26.3 | 34.0 |
| Female | 57.0 | 65.0 | 76.2 | 65.3 | 73.7 | 66.0 |
| Number Responding | 500 | 500 | 500 | 300 | 300 | 300 |
| **Marital Status** | | | | | | |
| Single | 56.7 | 65.6 | 58.5 | 34.1 | 35.4 | 31.1 |
| Married | 33.8 | 29.9 | 34.5 | 55.8 | 55.0 | 54.8 |
| Divorced or Separated | 9.5 | 4.0 | 6.5 | 5.8 | 7.1 | 9.7 |
| Widow or Widower | 0 | .5 | .5 | 4.3 | 2.5 | 4.4 |
| Number Responding | 222 | 421 | 383 | 138 | 240 | 228 |

| Age | Degree Credit 1985 | 1986 | 1987 | Non-Degree Credit 1985 | 1986 | 1986 |
|---|---|---|---|---|---|---|
| Below 16 | 0 | 0 | 0 | 1.8 | 2.7 | 1.8 |
| 16 | 0 | 0 | 0 | .7 | 1.7 | .4 |
| 17 | .2 | 0 | .4 | .4 | .3 | 1.4 |
| 18 | 11.2 | 12.2 | 17.1 | .4 | 0 | .4 |
| 19 | 13.9 | 9.8 | 6.8 | 2.2 | .7 | .4 |
| 20 | 11.0 | 12.6 | 8.8 | 1.1 | 1.0 | 2.1 |
| 21 | 7.4 | 6.6 | 6.4 | 1.1 | 1.7 | .4 |
| 22 - 25 | 18.3 | 15.6 | 15.7 | 12.3 | 14.6 | 10.5 |
| 26 - 30 | 12.6 | 12.8 | 13.8 | 15.1 | 18.3 | 19.3 |
| 31 - 35 | 7.0 | 8.2 | 10.2 | 11.9 | 11.2 | 14.4 |
| 36 - 45 | 13.4 | 16.2 | 14.8 | 19.8 | 13.6 | 23.6 |
| 46 - 55 | 3.2 | 4.2 | 4.8 | 14.1 | 8.1 | 13.0 |
| 56 - 65 | 1.2 | 1.2 | 1.2 | 10.8 | 12.9 | 8.8 |
| Over 65 | .6 | .6 | 0 | 8.3 | 8.1 | 3.5 |
| Number Responding | 499 | 500 | 499 | 277 | 295 | 284 |
| Average Age | 27.2 | 27.6 | 27.6 | 40.3 | 37.2 | 37.3 |
| PCT Under 21 Years of Age | 36.3 | 34.6 | 33.1 | 6.5 | 6.4 | 6.5 |
| **Children of Students** | | | | | | |
| Have no Children | 74.8 | 64.8 | 60.3 | 46.4 | 41.8 | 42.4 |
| Have Preschoolers at Home | 7.8 | 6.8 | 7.8 | 7.7 | 7.9 | 9.4 |
| Have School Age Children at Home | 14.2 | 16.2 | 18.1 | 19.1 | 14.2 | 20.4 |
| Have Post High School Youth at Home | 4.4 | 6.6 | 8.3 | 13.4 | 13.5 | 8.6 |
| Have Children Who Have Left Home | 5.6 | 5.5 | 5.5 | 30.1 | 22.5 | 19.2 |
| Number Responding | 408 | 471 | 436 | 209 | 267 | 245 |
| **Present Full-Time Occupation** | | | | | | |
| Students not Employed Full Time | 26.3 | 24.8 | 28.0 | 2.8 | 5.8 | 3.9 |
| Semiprofessional, Technical | 25.3 | 28.4 | 25.9 | 30.7 | 31.0 | 24.5 |
| Semiskilled | 10.5 | 9.5 | 8.9 | 7.1 | 6.7 | 6.1 |
| Homemaker and Student | 9.2 | 9.5 | 9.4 | 9.9 | 12.1 | 10.5 |
| Managerial or Executive | 7.3 | 5.2 | 6.5 | 13.7 | 10.2 | 18.9 |
| Sales Professional | 5.8 | 5.0 | 2.8 | 7.5 | 6.7 | 6.1 |
| Professional | 5.8 | 7.4 | 5.3 | 21.1 | 17.9 | 17.2 |
| Unskilled | 3.9 | 3.5 | 3.5 | 0 | 1.3 | 2.2 |
| Supervisor or Public Official | 2.9 | 3.3 | 4.1 | 3.8 | 3.7 | 5.2 |
| Skilled Trade | 2.3 | 2.8 | 3.5 | 1.4 | 2.5 | 1.8 |
| Small Business Owner | .7 | .6 | 1.0 | 1.9 | 2.1 | 3.6 |
| Number Responding | 409 | 431 | 398 | 212 | 240 | 229 |

| Financial Independence From Parents | Degree Credit 1985 | 1986 | 1987 | Non-Degree Credit 1985 | 1986 | 1987 |
|---|---|---|---|---|---|---|
| Not Independent -Live with Parents | 28.0 | 33.5 | 33.8 | 3.8 | 5.9 | 6.6 |
| Independent -Live with Parents | 21.2 | 15.7 | 10.2 | 6.2 | 8.0 | 3.6 |
| Independent -Live away from Parents | 50.8 | 50.8 | 56.0 | 90.0 | 86.0 | 89.8 |
| Number Responding | 411 | 433 | 384 | 209 | 237 | 226 |

Income of Students Who Are Independent of Parents

| | PCT. 1985 | PCT. 1986 | PCT. 1987 | PCT. 1985 | PCT. 1986 | PCT. 1987 |
|---|---|---|---|---|---|---|
| Less than $5,000 | 16.1 | 24.3 | 23.6 | 8.1 | 4.1 | 5.8 |
| $ 5,000 to $ 7,499 | 6.4 | 7.1 | 6.9 | 1.2 | 1.5 | 1.6 |
| $ 7,500 to $ 9,999 | 4.1 | 4.7 | 4.6 | .6 | 1.0 | 1.0 |
| $ 10,000 to $ 11,999 | 5.2 | 5.0 | 3.7 | 4.1 | 3.1 | 2.6 |
| $ 12,000 to $ 14,999 | 9.0 | 9.1 | 5.2 | 2.3 | 5.1 | 3.7 |
| $ 15,000 to $ 19,999 | 11.2 | 7.8 | 4.9 | 8.1 | 11.7 | 5.2 |
| $ 20,000 to $ 24,999 | 8.2 | 6.0 | 7.5 | 12.2 | 10.7 | 8.4 |
| $ 25,000 to $ 29,999 | 10.5 | 5.8 | 8.0 | 12.8 | 13.8 | 9.9 |
| $ 30,000 to $ 34,999 | 11.2 | 4.2 | 5.5 | 18.6 | 7.6 | 8.9 |
| $ 35,000 to $ 39,999 | 2.3 | 6.8 | 4.9 | 5.8 | 5.1 | 7.9 |
| $ 40,000 to $ 49,999 | 6.4 | 7.8 | 11.5 | 8.2 | 12.8 | 12.0 |
| $ 50,000 to $ 59,999 | 4.1 | 5.5 | 5.7 | 8.1 | 9.7 | 9.4 |
| $ 60,000 to $ 69,999 | 1.9 | 2.3 | 2.6 | 1.2 | 5.1 | 7.9 |
| $ 70,000 to $ 79,999 | .8 | 1.6 | 1.4 | 2.9 | 2.0 | 5.2 |
| $ 80,000 to $100,000 | 1.9 | 1.0 | 1.7 | 2.3 | 2.6 | 3.7 |
| $100,000 to $150,000 | .7 | 1.0 | 2.3 | 3.5 | 4.1 | 6.8 |
| | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Number Responding | 267 | 383 | 348 | 172 | 196 | 191 |

| | Degree Credit 1985 | 1986 | 1987 | Non-Degree Credit 1985 | 1986 | 1987 |
|---|---|---|---|---|---|---|
| Median Income | $19,000 | $15,000 | $20,865 | $30,078 | $29,719 | $37,000 |
| Mean Income | $23,762 | $23,603 | $27,280 | $35,330 | $38,578 | $44,447 |
| Percent Over $25,000 | 39.7 | 36.0 | 43.6 | 63.4 | 62.8 | 71.7 |

| Income of Parents of Dependent Students | 1984 | 1985 | 1986 | 1987 |
|---|---|---|---|---|
| Less than $5,000 | 1.8 | 2.1 | 0 | 3.8 |
| $ 5,000 to $ 8,999 | 0 | 0 | 0 | 0 |
| $ 9,000 to $ 12,999 | 0 | 4.2 | 1.9 | 1.9 |
| $ 13,000 to $ 16,999 | 3.6 | 8.3 | 7.5 | 1.9 |
| $ 17,000 to $ 20,999 | 3.6 | 0 | 1.9 | 7.7 |
| $ 21,000 to $ 24,999 | 9.1 | 4.2 | 3.8 | 0 |
| $ 25,000 to $ 29,999 | 16.4 | 6.3 | 3.8 | 5.8 |
| $ 30,000 to $ 34,999 | 12.7 | 10.4 | 9.4 | 5.8 |
| $ 35,000 to $ 39,999 | 10.9 | 8.3 | 5.6 | 17.3 |
| $ 40,000 to $ 49,999 | 16.4 | 29.2 | 20.7 | 9.6 |
| $ 50,000 to $ 59,999 | 7.3 | 6.2 | 13.2 | 13.5 |
| $ 60,000 to $ 69,999 | 7.3 | 8.3 | 11.3 | 5.8 |
| $ 70,000 to $ 79,999 | 7.3 | 8.3 | 5.7 | 1.9 |
| $ 80,000 to $100,000 | 3.6 | 2.1 | 5.7 | 11.6 |
| $100,000 to $150,000 | 0 | 0 | 5.7 | 9.6 |
| Over $150,000 | 0 | 2.1 | 3.8 | 3.8 |
| | 100.0 | 100.0 | 100.0 | 100.0 |
| Number Responding | 55 | 48 | 53 | 52 |
| Median Income | $36,250 | $41,786 | $48,179 | $46,999 |
| Mean Income | $40,927 | $44,708 | $54,830 | $57,202 |
| Percent Over $25,000 | 81.8% | 81.3% | 84.9% | 78.9% |

Community Data 1979 --- Median Family Income --- $30,900
Percent of Families over $25,000 --- 67.5%
DAILY HERALD Data 1986 --- Median Income --- $50,621

| | Degree Credit | | | Non-Degree Credit | | |
|---|---|---|---|---|---|---|
| Primary Ethnic Background | 1985 | 1986 | 1987 | 1985 | 1986 | 1987 |
| White Caucasian | 97.3 | 96.2 | 94.0 | 98.0 | 98.7 | 95.0 |
| Latino, Mexican American | 1.0 | 1.4 | 1.3 | 0 | 0 | 1.4 |
| Asian American | 1.5 | 1.7 | 2.1 | 2.0 | .9 | 1.4 |
| Black American | .2 | .2 | 1.5 | 0 | 0 | 1.4 |
| Native American | 0 | 0 | .3 | 0 | 0 | .4 |
| Foreign Students (F/J Visa) | 0 | 0 | .5 | 0 | .4 | .4 |
| Arab, Middle East | 0 | .5 | .3 | 0 | 0 | 0 |
| Number Responding | 401 | 421 | 388 | 203 | 228 | 220 |

| Language Used Most at Home | Degree Credit 1985 | 1986 | 1987 | Non-Degree Credit 1985 | 1986 | 1987 |
|---|---|---|---|---|---|---|
| English | 96.8 | 97.7 | 97.7 | 98.8 | 99.6 | 98.9 |
| Spanish | .1 | .6 | .4 | 0 | 0 | .7 |
| Korean | .2 | .2 | 0 | 0 | 0 | .4 |
| Polish | 1.1 | .5 | .2 | 0 | 0 | 0 |
| German | .4 | .2 | 0 | 0 | 0 | 0 |
| Italian | .1 | 0 | 0 | 0 | 0 | 0 |
| Hindu | .2 | 0 | .3 | .5 | 0 | 0 |
| Arabic | 0 | 0 | .1 | 0 | 0 | 0 |
| Greek | .3 | .2 | 0 | 0 | 0 | 0 |
| Vietnamese, Thai, Cambodian, Laotian | .3 | 0 | 0 | 0 | 0 | 0 |
| Filipino | 0 | .2 | .2 | 0 | 0 | 0 |
| Japanese | 0 | .2 | .2 | 0 | 0 | 0 |
| Chinese | 0 | 0 | .2 | .5 | .4 | 0 |
| Pakistani | .5 | 0 | .1 | 0 | 0 | 0 |
| Dutch | 0 | 0 | 0 | .2 | 0 | 0 |
| Hebrew | 0 | .2 | 0 | 0 | 0 | 0 |
| Scandinavian | 0 | 0 | .6 | 0 | 0 | 0 |

| Length of Time Planned to Stay at Harper as Student | | | | | | |
|---|---|---|---|---|---|---|
| More than 3 years | 19.1 | 19.8 | 17.2 | 41.5 | 23.7 | 26.7 |
| Three years | 12.6 | 11.5 | 10.8 | 2.3 | 2.6 | 4.2 |
| Two years | 30.9 | 31.3 | 31.2 | 6.3 | 8.4 | 15.7 |
| One year | 17.6 | 19.8 | 19.5 | 9.6 | 9.5 | 10.0 |
| Just this semester | 19.8 | 17.6 | 21.0 | 37.5 | 54.7 | 40.3 |
| Occasionally | 0 | 0 | .3 | 2.8 | 1.1 | 2.1 |
| Average Number of Semesters | 4.1 | 4.1 | 3.7 | 4.4 | 3.2 | 3.5 |
| Number Responding | 404 | 409 | 374 | 176 | 190 | 191 |

| Plans for a Major Field | Degree Credit 1985 | 1986 | 1987 | Non-Degree Credit 1985 | 1986 | 1987 |
|---|---|---|---|---|---|---|
| Have had no major field change since attending Harper | 52.8 | 50.7 | 53.5 | 9.0 | 21.1 | 24.5 |
| Have changed major field or plan to change major field of study | 15.5 | 19.7 | 16.8 | 2.1 | 4.8 | 9.7 |
| Do not need major field of study | 15.7 | 12.2 | 11.6 | 78.3 | 55.6 | 49.0 |
| Searching for a field | 9.6 | 12.0 | 10.9 | 2.9 | 8.2 | 5.0 |
| Bachelor's degree student entering a new field | 5.4 | 5.2 | 4.9 | 7.7 | 9.7 | 11.3 |
| Transfer students entering a new field | 1.0 | .2 | 2.3 | 0 | .5 | .5 |
| Number Responding | 407 | 417 | 387 | 189 | 196 | 198 |
| **Highest Degree Planned** | | | | | | |
| Certificate | 0 | 0 | 0 | 0 | -- | -- |
| No degree or certificate | 16.1 | 16.7 | 17.0 | 82.7 | 55.5 | 51.7 |
| Associate Degree | 35.0 | 27.1 | 28.0 | 3.9 | 10.0 | 10.8 |
| Bachelor's Degree | 34.0 | 41.4 | 39.1 | 3.0 | 15.9 | 18.2 |
| Master's Degree | 11.7 | 11.5 | 13.9 | 7.9 | 15.0 | 17.3 |
| Ph.D, Ed.D, L.L.D., M.D. | 3.2 | 3.3 | 2.0 | 2.5 | 3.6 | 2.0 |
| Number Responding | 409 | 425 | 389 | 202 | 220 | 203 |
| **Highest Educational Level Attained Prior to Attending Harper** | | | | | | |
| Not a high school graduate | .7 | 1.2 | 1.0 | 3.4 | 3.0 | 2.7 |
| High school graduate | 56.5 | 56.2 | 51.9 | 22.6 | 23.7 | 22.1 |
| GED equivalency diploma | 2.0 | 2.3 | 1.3 | 1.4 | .9 | 1.3 |
| Technical or business school graduate | 2.7 | 2.3 | 2.8 | 1.0 | 3.0 | 3.1 |
| Some college | 23.2 | 22.0 | 26.6 | 17.4 | 22.4 | 19.2 |
| Associate degree | 2.0 | 2.1 | 3.8 | 1.5 | 2.6 | 1.8 |
| Some hours beyond associate degree | .7 | 1.2 | 1.8 | 1.4 | 3.0 | 3.1 |
| Three years nursing degree | .5 | .9 | 0 | 1.5 | 2.6 | .9 |
| Bachelor's degree | 9.8 | 11.1 | 8.8 | 34.4 | 28.5 | 32.6 |
| Master's degree or higher | 1.9 | .7 | 2.0 | 15.4 | 10.3 | 13.2 |
| Number Responding | 409 | 431 | 395 | 207 | 232 | 224 |
| Percentage Baccalaureate degree or higher | 11.7 | 11.8 | 10.9 | 49.8 | 38.8 | 45.8 |
| Percentage Baccalaureate degree or higher among only those 21 or older | 18.4 | 18.0 | 14.8 | 53.9 | 40.2 | 47.9 |

## ESTABLISHING A RELATIONSHIP WITH HARPER

### How Student First Heard About Harper

| | Degree Credit | | | Non-Degree Credit | | |
|---|---|---|---|---|---|---|
| | 1985 | 1986 | 1987 | 1985 | 1986 | 1987 |
| Saw the Campus or live close to campus | 24.8 | 35.8 | 23.0 | 25.5 | 32.8 | 29.2 |
| Parents, friends or relatives | 26.3 | 26.8 | 31.3 | 16.1 | 14.1 | 18.3 |
| High school counselor - teacher | 8.5 | 6.6 | 5.3 | .6 | 1.4 | 2.2 |
| Cannot remember when first heard about Harper | 3.7 | 6.4 | 6.2 | 8.1 | 3.5 | 5.9 |
| Semester schedule received in the mail | 5.4 | 6.2 | 7.9 | 12.5 | 16.2 | 15.9 |
| Literature at high school | 4.4 | 3.9 | 6.6 | 2.3 | 1.9 | 2.3 |
| Materials received from Harper in the mail | 2.8 | 3.0 | 2.4 | 15.7 | 6.6 | 1.9 |
| Heard about it through work | 3.2 | 2.1 | 4.1 | 5.5 | 6.1 | 5.6 |
| Real estate agent, mover, or Welcome Wagon | .1 | 1.6 | .7 | .4 | .2 | .7 |
| Inquiries for special program | 2.1 | 1.4 | 5.0 | 2.5 | 2.8 | 4.4 |
| Newspaper articles or advertising | 15.0 | 1.3 | 2.7 | 7.9 | 10.3 | 10.1 |
| From other colleges | .1 | 1.3 | 1.7 | 0 | 0 | .4 |
| Visit by Harper representative to high school | 0 | 1.0 | 0 | .2 | .1 | 0 |
| Employment near/at Harper | .9 | .7 | 1.4 | 0 | 1.7 | 1.6 |
| Talked to Harper counselor or faculty member | .8 | .6 | .3 | .1 | .6 | 1.1 |
| Van or shopping center display | 0 | .4 | 0 | 0 | .1 | 0 |
| Harper area cooperative program | .9 | .3 | .8 | 0 | 0 | 0 |
| Public Library | .2 | .2 | .3 | 0 | 0 | 0 |
| Referendum or tax bill | .2 | .2 | 0 | 1.2 | 1.1 | .4 |
| Scholarship opportunity | 0 | .2 | 0 | 0 | 0 | 0 |
| Harper open house | .2 | 0 | 0 | 0 | .1 | 0 |
| Senior Citizens Center | 0 | 0 | 0 | 1.4 | .1 | 0 |
| Looked for community college when moved into area | .2 | -- | -- | 0 | -- | 0 |
| Cultural arts programs at Harper | .2 | -- | -- | 0 | -- | 0 |

What or Who Most Convinced Student to Attend Harper

| | Degree Credit | | | Non-Degree Credit | | |
|---|---|---|---|---|---|---|
| | 1985 | 1986 | 1987 | 1985 | 1986 | 1987 |
| Parents, friends or relatives | 22.3 | 21.6 | 22.8 | 16.4 | 9.8 | 16.1 |
| It is convenient to get to | 13.8 | 21.6 | 13.8 | 9.2 | 13.3 | 13.1 |
| I could get specific program or course | 13.4 | 10.1 | 16.3 | 24.8 | 23.9 | 22.2 |
| It is so inexpensive | 10.0 | 9.6 | 8.6 | 2.7 | 3.2 | 2.8 |
| No particular reason or my own personal motivation | 6.7 | 8.4 | 6.2 | 4.3 | 6.1 | 2.5 |
| Broaden knowledge base | 7.0 | 8.1 | 9.4 | 6.0 | 12.0 | 8.3 |
| Semester schedule received in the mail | 2.6 | 3.0 | 2.7 | 10.2 | 9.7 | 14.5 |
| Literature at work, employer, fellow employees, or professional association | 4.0 | 2.9 | 3.0 | 9.8 | 7.8 | 5.5 |
| It is a good place to find direction in your life | 2.0 | 2.8 | 1.4 | .2 | .9 | 1.2 |
| It is easy to transfer courses to a four-year college | 3.4 | 2.3 | 3.9 | .9 | 1.4 | .9 |
| Harper's reputation for excellence | 1.8 | 1.9 | 2.6 | .3 | 1.1 | .2 |
| High school counselor | 4.1 | 1.3 | 1.3 | 0 | 0 | .9 |
| Economic environment | .8 | 1.1 | .3 | 0 | .4 | 0 |
| Wanted to use VA benefit | .3 | 1.0 | .1 | 0 | 0 | 0 |
| Could not get accepted at any other college or was dropped by four-year college | .2 | 1.0 | .8 | 0 | 0 | 0 |
| Material received from Harper in the mail | 1.4 | .9 | 1.4 | 9.4 | 3.8 | 4.1 |
| Literature in high school | .6 | .6 | .3 | 0 | .9 | .5 |
| A visit to Harper's campus talking to faculty or counselors | 1.2 | .5 | .6 | 0 | .4 | 1.2 |
| Scholarships available | 0 | .3 | .5 | 0 | 0 | 0 |
| Athletic program | .7 | .2 | 0 | .9 | .4 | .6 |
| Wanted a better job | .5 | .2 | .5 | 0 | 0 | 0 |
| Harper area cooperative | 0 | .2 | 0 | 0 | .5 | 0 |
| Facilities on the campus were impressive | .9 | .1 | .7 | .4 | .7 | .9 |
| Newspaper articles or advertisements | .7 | .1 | .1 | 2.9 | 1.4 | 2.1 |
| Faculty or staff at another college | .5 | .1 | .8 | .5 | .4 | .9 |
| Harper is better than closest community college | .3 | .1 | 1.3 | .5 | .6 | .5 |
| Insurance reasons | .1 | 0 | 0 | .5 | 0 | 0 |
| Worked at Harper | 0 | 0 | 0 | .1 | 1.3 | .5 |
| Moved into area | .5 | -- | .3 | -- | -- | -- |
| Could work while attending | .2 | -- | .3 | -- | -- | .5 |

Sources from which greatest help was received in obtaining needed information at Harper

| | Degree Credit Percent | | | Non-Degree Credit Percent | | |
|---|---|---|---|---|---|---|
| | 1985 | 1986 | 1987 | 1985 | 1986 | 1987 |
| College catalog or handbook | 49.9 | 41.9 | 43.3 | 20.3 | 13.9 | 29.2 |
| Faculty | 22.5 | 20.4 | 31.0 | 12.9 | 7.7 | 18.9 |
| Brochures or letters received in the mail | 30.1 | 19.6 | 31.2 | 39.6 | 25.2 | 39.1 |
| Other students | 21.3 | 18.8 | 23.2 | 3.0 | 4.5 | 7.1 |
| College semester schedule | 22.5 | 17.5 | 28.0 | 25.2 | 26.9 | 37.7 |
| Counselors at Harper | 21.3 | 15.1 | 30.2 | 3.5 | 4.9 | 9.0 |
| Found information I needed on my own | 12.5 | 14.5 | 21.4 | 6.4 | 10.1 | 12.7 |
| Relatives or friends | 5.1 | 7.9 | 9.8 | 5.4 | 5.8 | 5.2 |
| Admissions Office | 9.5 | 7.3 | 13.1 | 5.0 | 7.0 | 9.0 |
| Newspaper releases | 7.3 | 6.5 | 11.8 | 16.3 | 9.4 | 17.9 |
| Other Harper staff | 6.4 | 6.0 | 8.8 | 2.0 | 5.8 | 8.0 |
| Information booth | 2.7 | 4.0 | 4.5 | .5 | .7 | 4.2 |
| Posters or bulletin board | 4.9 | 3.8 | 6.5 | 2.0 | 2.1 | 2.4 |
| Student Paper (Harbinger) | 5.6 | 3.4 | 7.0 | .5 | .7 | .9 |
| Fin. Aid and Veterans Office | 2.4 | 3.4 | 1.8 | 0 | .3 | .5 |
| Employer or fellow workers | 2.0 | 3.2 | 4.3 | 5.0 | 4.5 | 2.4 |
| Business Office | 2.7 | 2.8 | 2.0 | 0 | 1.4 | 3.3 |
| Library | 1.5 | 2.8 | 1.8 | 1.5 | 1.7 | 1.9 |
| Did not receive enough information | 2.0 | 1.8 | 1.8 | 5.0 | .7 | 3.3 |
| High school counselor | 1.5 | 1.4 | 1.0 | 0 | .3 | .5 |
| Orientation program or open house | .7 | 1.4 | 2.5 | .5 | .7 | 0 |
| Employment at Harper | .5 | 1.0 | 1.3 | 0 | .7 | .5 |
| Career development course or College survival class | .7 | .6 | 3.3 | 1.5 | .7 | .9 |
| Displays in community | .2 | .4 | .3 | 1.5 | 1.0 | 1.4 |
| Outside community agency | .7 | .2 | 0 | 1.0 | 0 | 0 |
| Computer terminal | .5 | .2 | .3 | 0 | 0 | .5 |
| Participation in student activities | .7 | 0 | 0 | 0 | 0 | .9 |
| Senior Citizens Center | .2 | 0 | 0 | 2.0 | .7 | .9 |
| **What students plan to do when they leave Harper** | | | | | | |
| Transfer to another educational institution | 40.4 | 36.9 | 41.2 | 2.4 | 6.0 | 5.2 |
| Continue on same job | 15.1 | 20.0 | 10.3 | 20.9 | 45.3 | 31.7 |
| Obtain a job | 15.3 | 14.9 | 15.7 | 2.7 | 4.3 | 3.9 |
| Get a promotion/better job | 7.9 | 9.2 | 9.0 | 1.2 | 2.4 | 8.0 |
| Continue at Harper/use education for personal development | 10.3 | 8.7 | 10.8 | 63.1 | 30.0 | 34.8 |
| Not sure | 7.3 | 6.3 | 9.0 | 3.9 | 3.4 | 5.3 |
| Become self employed | 1.9 | 2.3 | 2.2 | .5 | .9 | 3.1 |
| Become/Cont. as a homemaker | 1.2 | 1.2 | .8 | 2.9 | 6.4 | 5.6 |
| Move out of the area | .4 | .5 | .9 | 1.0 | .9 | .9 |
| Armed Services | .2 | 0 | 0 | 0 | 0 | 0 |
| Retirement | 0 | 0 | 0 | 1.4 | 0 | .9 |
| Finish high school | .3 | 0 | 0 | 0 | .4 | .6 |
| Number Responding | 411 | 433 | 401 | 206 | 233 | 224 |

Principle Purpose in Enrolling at Harper

| | Degree Credit Percent | | | Non-Degree Credit Percent | | |
|---|---|---|---|---|---|---|
| | 1985 | 1986 | 1987 | 1985 | 1986 | 1987 |
| Enroll in a specific career program | 37.9 | 33.2 | 32.0 | 6.5 | 11.0 | 13.5 |
| Enroll in baccalaureate oriented program in order to transfer to a four-year college | 28.7 | 30.4 | 33.6 | 3.9 | 5.2 | 4.6 |
| Search for a major field of Interest | 15.3 | 16.7 | 11.4 | 2.4 | 3.7 | 3.6 |
| Take courses for general interest | 13.9 | 12.5 | 14.2 | 78.7 | 59.7 | 59.4 |
| For retraining or refresher purposes | 4.2 | 6.7 | 7.4 | 8.5 | 20.3 | 18.5 |
| To learn the English language | 0 | .5 | 1.4 | 0 | .1 | .4 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Number Responding | 410 | 416 | 387 | 207 | 231 | 219 |

Means of Transportation to Harper

| | | | | | | |
|---|---|---|---|---|---|---|
| Drive my own car | 87.8 | 90.0 | 87.2 | 93.7 | 92.5 | 92.2 |
| Use family car | 9.8 | 6.7 | 6.8 | 1.4 | 3.0 | 2.0 |
| Ride with someone else | 1.2 | 1.6 | 2.0 | 2.4 | 3.0 | 3.3 |
| Company Van/Car | .2 | 1.2 | .7 | 1.0 | 1.1 | 1.3 |
| Car pool | .3 | .5 | 1.5 | .5 | 0 | 0 |
| Take bus | .7 | .0 | 1.2 | 1.0 | .4 | .8 |
| Walk | 0 | 0 | .3 | 0 | 0 | .4 |
| Bicycle | 0 | 0 | .3 | 0 | 0 | 0 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Number Responding | 409 | 431 | 398 | 208 | 235 | 225 |

Preference for Public Transportation or Car Pool

| | | | | | | |
|---|---|---|---|---|---|---|
| Not interested | 82.4 | 87.4 | 83.3 | 95.1 | 90.9 | 88.4 |
| Would be interested in bus transportation | 10.5 | 7.3 | 9.3 | 3.4 | 6.1 | 8.5 |
| Would prefer car pool | 9.8 | 5.3 | 6.9 | 2.0 | 3.0 | 3.1 |

Sources of Financing Education at Harper College

| Source of Financing | Degree Credit Student | | | Non-Degree Credit Student | | |
|---|---|---|---|---|---|---|
| | Percent | | | Percent | | |
| | 1985 | 1986 | 1987 | 1985 | 1986 | 1987 |
| Self | 57.4 | 53.9 | 46.6 | 85.5 | 70.0 | 72.1 |
| Parents | 18.4 | 21.4 | 19.1 | 4.2 | 4.7 | 5.1 |
| Employer Contribution | 17.4 | 11.4 | 18.1 | 8.8 | 17.5 | 13.2 |
| Spouse | -- | 6.6 | 10.4 | -- | 7.2 | 7.2 |
| Veteran Benefits | 2.4 | 2.6 | .2 | 0 | 0 | .2 |
| Scholarships | 2.8 | 2.1 | 3.7 | 1.3 | 0 | 2.0 |
| Loans | 1.6 | 2.0 | 1.9 | .2 | .6 | .2 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

## APPENDIX

- Survey Instrument
- Cover Letter

William Rainey Harper College
Algonquin and Roselle Roads
Palatine, Illinois 60067
312-397-3000

Fall 1987

Dear Student:

Because of State and community requirements and because of a desire on our part to be more responsive to community needs, it is imperative for us to obtain information on our student body.

To that end, we are sending you the enclosed questionnaire as a part of a sample of Harper College students. Since this is only a sample, it is very important that each student selected answer the questionnaire as completely as he or she can and mail it back to us in the return envelope provided. Any information you supply will be kept strictly confidential.

We really would appreciate your help in this matter. You can be assured you are helping Harper College serve its community better.

Very truly yours,

John A. Lucas

John A. Lucas, Director
Planning and
Institutional Research

jc
Enclosures

## STUDENT CHARACTERISTICS QUESTIONNAIRE

Please respond to each item by checking (✓) the ONE most appropriate answer for each question.

**********************************
*
*This number identifies you
*and when we receive your
*completed survey enables us
*to remove your name from the
*mailing list so you will not
*be bothered with a second
*mailing of the survey or a
*follow-up telephone call.
*
**********************************

I. DEMOGRAPHIC

1. Sex -- _____ Male _____ Female

2. Marital Status -- Check (✓) one.

_____ A. Single
_____ B. Married
_____ C. Divorced
_____ D. Widow/Widower

3. Age - Check (✓) one.

_____ A. 16
_____ B. 17
_____ C. 18
_____ D. 19
_____ E. 20
_____ F. 21
_____ G. 22-24
_____ H. 25-29
_____ I. 30-34
_____ J. 35-39
_____ K. 40-44
_____ L. 45-54
_____ M. 55-64
_____ N. 65 and over

4. Your present full-time occupation. If retired or inactive, mark previous occupation. Check (✓) one.

_____ A. Managerial or executive (business executive, banker, store manager)
_____ B. Professional (doctor, lawyer, professor, nurse, R.N.)
_____ C. Sales - professional
_____ D. Semi-professional or technical (programmer, lab technician, secretary)
_____ E. Semi-skilled (machine operator, construction worker, clerk)
_____ F. Skilled trades (electrician, carpenter, plumber)
_____ G. Small business owner or farm owner
_____ H. Supervisor or public official (office manager, policeman)
_____ I. Unskilled (general laborer, farm laborer)
_____ J. Student, not employed full time
_____ K. Homemaker and student

5. What do you plan to do when you leave Harper? Check (✓) one.

_____ A. Transfer to another educational institution.
_____ B. Obtain a job
_____ C. Obtain a promotion
_____ D. Continue on same job as I have now
_____ E. Become/continue as a homemaker
_____ F. Do not plan to leave Harper - plan to continue to use Harper off and on over the years for my own personal development.
_____ G. I am not sure
_____ H. Move out of the area
_____ I. Become self-employed
_____ J. Join the Armed Forces
_____ K. Other (specify)_____

_____

_____

_____

6. Primary ethnic background. Check (✓) one.

_____ A. Asian American/Oriental - Chinese, Japanese, Korean, Hawaiian, Samoan or Filipino
_____ B. American Indian
_____ C. Black
_____ D. Mexican American
_____ E. All other hispanic ethnic minorities, such as Puerto Rican, Cuban, Spanish, or Latin American, etc.
_____ F. White American of European descent
_____ G. Foreign students who carry "F" or "J" visa
_____ H. Other (specify)_____
_____
_____ I. I prefer not to answer this question.

7. Your total income last year exclusive of parents' income (include spouse if married). Check (✓) one.

_____ A. Less than $ 5,000
_____ B. $ 5,000 - $ 7,499
_____ C. $ 7,500 - $ 9,999
_____ D. $10,000 - $11,999
_____ E. $12,000 - $14,999
_____ F. $15,000 - $19,999
_____ G. $20,000 - $24,999
_____ H. $25,000 - $29,999
_____ I. $30,000 - $ 34,999
_____ J. $35,000 - $ 39,999
_____ K. $40,000 - $ 49,999
_____ L. $50,000 - $ 59,999
_____ M. $60,000 - $ 69,999
_____ N. $70,000 - $ 79,999
_____ O. $80,000 - $100,000
_____ P.$100,000 - $150,000
_____ Q. Over $150,000

8. Transportation - Check (✓) your primary mode.

_____ A. Drive my own car
_____ B. Ride with someone else
_____ C. Use family car
_____ D. Car Pool
_____ E. Motorcycle
_____ F. Bicycle
_____ G. Take Bus
_____ H. Walk
_____ I. Drive company car/van

9. Would you prefer public transportation or would you like to be contacted for a car pool? Check (✓) ALL that apply.

_____ A. I would be interested in bus transportation
_____ B. I would prefer to be in a car pool
_____ C. Not interested in either

10. What is the highest educational level you attained prior to attending Harper? Check (✓) one.

_____ A. Some high school
_____ B. High school graduate
_____ C. GED equivalency diploma
_____ D. Technical or business school graduate
_____ E. Some college
_____ F. Associate degree -- community college degree
_____ G. Some hours beyond associate degree
_____ H. Three year nursing degree
_____ I. Bachelor's degree (B.A. or B.S.)
_____ J. Master's degree
_____ K. PhD. or Ed.D - Doctorate

## II. FAMILY INFORMATION

1. Which language is most used at home? Check (✓) one.

| | | |
|---|---|---|
| _____ A. English | _____ H. Japanese | _____ N. Filipino |
| _____ B. Spanish | _____ I. Chinese | _____ O. Latvian |
| _____ C. German | _____ J. Vietnamese, Thai, | _____ P. Arabic |
| _____ D. Italian | Cambodian, Laotian | _____ Q. Other (specify) |
| _____ E. Polish | _____ K. Korean | _____ |
| _____ F. French | _____ L. Hindu | _____ |
| _____ G. Greek | _____ M. Scandanavian | |

2. What age children do you have? Check (✓) ALL that apply.

_____ A. Have no children
_____ B. Have pre-schoolers at home
_____ C. Have school age children at home
_____ D. Have post high school children at home
_____ E. Have children who have left home

3. Are you financially independent (less than $600 from parents and not listed as income tax dependent)? Check (✓) one.

_____ A. Yes - live away from parents

_____ B. No - live with parents

_____ C. Yes - but live with parents and pay for room and board and all other expenses

4. To plan financial aid programs for entering students, colleges need to know the financial background of their students. If your parents still claim you as a dependent, please estimate as accurately as possible your parents' income before taxes. (Leave blank if considered confidential or if you do not know or if you are financially independent of parents). Check (✓) one.

| | |
|---|---|
| _____ A. Less than $5,000 | _____ I. $ 35,000 to $ 39,999 |
| _____ B. $ 5,000 to $ 8,999 | _____ J. $ 40,000 to $ 49,999 |
| _____ C. $ 9,000 to $12,999 | _____ K. $ 50,000 to $ 59,999 |
| _____ D. $13,000 to $16,999 | _____ L. $ 60,000 to $ 69,999 |
| _____ E. $17,000 to $20,999 | _____ M. $ 70,000 to $ 79,999 |
| _____ F. $21,000 to $24,999 | _____ N. $ 80,000 to $100,000 |
| _____ G. $25,000 to $29,999 | _____ O. $100,000 to $150,000 |
| _____ H. $30,000 to $34,999 | _____ P. Over $150,000 |

5. What are the sources of financing your education while at Harper College? Include ONLY tuition, fees, books, and school supplies. DO NOT include living expenses. Give the approximate percentages that add up to 100 percent.

A. Self ---------- _____
B. Spouse---------- _____
C. Parents ---------- _____
D. Scholarships ---------- _____
E. Veterans Benefits ------- _____
F. Loans ---------- _____
G. Employer Contribution --- _____

Total 100%

## III. ESTABLISHING A RELATIONSHIP WITH HARPER COLLEGE

1. How did you first hear about Harper College? Check (✓) one.

_____ A. Parents, friends, or relatives
_____ B. Literature at the high school
_____ C. Literature at work
_____ D. High school counselor
_____ E. Saw the campus or live close by
_____ F. Newspaper articles or advertising
_____ G. Semester schedule received from Harper in the mail
_____ H. Harper area high school cooperative career orientation program
_____ I. Cannot remember when I first heard about Harper College
_____ J. Visit by Harper representative to my high school
_____ K. Heard about Harper through employees where I am employed
_____ L. Talked to Harper counselor or faculty member
_____ M. Real estate agent
_____ N. Welcome Wagon
_____ O. Wanted specific program - found Harper College had it.
_____ P. Brochures or letters received from Harper through the mail
_____ Q. Senior Citizen Center
_____ R. Employed near Harper College
_____ S. Saw or toured Harper Van
_____ T. Saw or visited display at a shopping center
_____ U. Harper College open house
_____ V. Heard about Harper at the college I attended before
_____ W. Referendum or tax bill
_____ X. From the public library
_____ Y. High school competition at Harper College
_____ Z. Scholarship Opportunity
_____ AA.Other (specify)_____

2. What or who most convinced you to first attend Harper College? Check (✓) one.

_____ A. Parents, friends, or relatives
_____ B. Literature at the high school
_____ C. Literature at work
_____ D. High school counselor
_____ E. The fact that it was so inexpensive
_____ F. The fact that it is so convenient to get to
_____ G. Semester schedule received from Harper through the mail
_____ H. The facilities on the campus impressed me
_____ I. A visit to Harper's campus talking to faculty or counselors
_____ J. Harper area high school cooperative career orientation program
_____ K. Newspaper articles or advertisements
_____ L. The fact I could get specific program or course(s) which I wanted
_____ M. No particular reason
_____ N. Brochures or letters received from Harper through the mail
_____ O. I found it was easy to transfer courses to a four-year college
_____ P. Employees at work convinced me
_____ Q. Wanted to use V.A. benefits
_____ R. Harper College is better than the closest community college
_____ S. Scholarships available
_____ T. It is a good place to find direction for your life
_____ U. I worked at Harper College
_____ V. The economy and the availability of jobs
_____ W. Could not get accepted at any other college
_____ X. Faculty or staff at another college recommended Harper College
_____ Y. Insurance reasons
_____ Z. Harper's reputation for excellence
_____ AA.Athletic Program
_____ BB.I wanted to broaden my knowledge base
_____ CC.Other (specify)_____

## IV. GOALS AT HARPER COLLEGE

1. Which of the following best indicate why you enrolled at Harper? Check (✓) one.

_____ A. To enroll in a baccalaureate oriented program in order to transfer to a four-year college (specify field)_____
_____ B. To enroll in a specific career program (specify)_____
_____ C. To search for a major field of interest
_____ D. To take courses for general interest
_____ E. For retraining or refresher purposes
_____ F. To learn the English language

2. _____ A. Full-time Student (12 hours or more)
_____ B. Part-time Student

3. When are you enrolled? Check (✓) one.

_____ A. All courses are in the day - 7 a.m. to 5 p.m.
_____ B. All courses are in the evening - 5 p.m. to 11 p.m.
_____ C. All courses are on weekends
_____ D. A mixture of times -- (Give number of hours in each time period)
_____ Credit hours in day
_____ Credit hours in evening
_____ Credit hours on weekend

4. Where are you enrolled? Check (✓) one.

_____ A. All courses on the main campus in Palatine
_____ B. All courses at Barrington High School
_____ C. All courses at Schaumburg High School
_____ D. All courses at the Northeast Center
_____ E. All courses at another off-campus location
_____ F. A mixture of locations (Give number of hours at each location)
_____ Credit hours main campus
_____ Credit hours Barrington High School
_____ Credit hours Schaumburg High School
_____ Credit hours Northeast Center
_____ Credit hours other locations

5. Please indicate how long you presently plan to attend Harper? Check (✓) one.

_____ A. More than three years
_____ B. Three years
_____ C. Two years
_____ D. One year
_____ E. Just one semester

6. Which of the following statements applies to you? Check (✓) one.

_____ A. I have a definite major field which has remained unchanged since entering Harper College.
_____ B. I have changed fields since entering Harper College.
_____ C. I plan to change my major field in the near future.
_____ D. I do not have a major field of study and do not need one at the present time.
_____ E. I am searching for a field.
_____ F. I am a transfer student and entering a different curriculum at Harper.
_____ G. I have a bachelor's degree or higher and starting a new program at Harper.

GOALS (continued)

7. Highest degree planned. Check (✓) one.

_____ A. None -- no degree

_____ B. Associate - Community College degree

_____ C. Bachelor's (B.A. or B.S.)

_____ D. Master's (M.A. or M.S.)

_____ E. PhD. or Ed.D

8. As a student, from what source do you receive the greatest help in obtaining information you need to know about Harper College? Check (✓) ALL that apply.

_____ A. Faculty
_____ B. Other Harper staff
_____ C. Counselors at Harper
_____ D. Brochures
_____ E. College catalog
_____ F. Other students
_____ G. Newspaper releases
_____ H. Semester schedule
_____ I. Employer or fellow workers
_____ J. Find information I need on my own
_____ K. Admissions office
_____ L. Relatives or friends
_____ M. Posters or bulletin board
_____ N. High school counselor
_____ O. Career development courses or college survival course
_____ P. Senior citizen center
_____ Q. Did not receive enough information
_____ R. Business office
_____ S. Financial Aid Office
_____ T. Computer terminal
_____ U. Learning Resource Center (Library at Harper)
_____ V. Student newspaper -- The Harbinger
_____ W. Student activity participation
_____ X. Information Booth
_____ Y. Displays in the community
_____ Z. Community agency
_____ AA. My employment at Harper College
_____ BB. Public library in community
_____ CC. Orientation program or open house
_____ DD. Other (specify)_____

_____

_____

_____

_____

_____

THANK YOU FOR RESPONDING TO THIS SURVEY!

**OPERATIONAL STAFF:**

Janice Cook, Secretarial
Karla Hill, Mailing and Tabulation
Linda Pones, Telephoning

ERIC Clearinghouse for Junior Colleges
AUG 19 1988